MARK CRAIG

DATA ANALYST

INFORMATION

Remote
+ 36 70 347 7215
markcraig107@gmail.com
Portfolio Website

KEY SKILLS

Spreadsheets (Excel & Google Spreadsheets)
SQL (SQL server & MySQL)
Data Visualizations (Tableau & Power BI)

EDUCATION

GOOGLE DATA ANALYTICS CERTIFICATE

March 2024

POSTGRADUATE CERTIFICATE IN EDUCATION

July 2022 – June 2023

BACHELOR OF SCIENCE

January 2016 – December 2019

WORK EXPERIENCE

ENGLISH FOREIGN LANGUAGE TEACHER

March 2020 – March 2024

RUGBY COACH

May 2018 – October 2018

PROFILE

As a data analyst, I love the idea of turning data into insights that empower and assist people. I get fulfillment from helping people reach their goals. This trait, along with my analytical mindset, has led me to data analytics. I see data as a great tool for any business, and I know that many people lack the knowledge to use it effectively. I hope that with my skills and desire to help others achieve their goals and make data-driven decisions.

PROJECTS

CROSSFIT GAMES 2019

Two **interactive dashboards** focusing on athlete information, results, performance statistics by country and affiliated gym.
Utilizing joins, **formulas**, **pivot tables**, **bar charts** and more to offer insights and visualizations enabling users to interact with and understand the data.

TRAVEL DATA (PART 1 & PART 2)

Exploratory data analysis to explore and prepare user data, flight information, and hotel information. **Power BI dashboard** created showing key metrics for users, flights and hotels.
Shows use of **basic SQL Queries**, **aggregation**, **grouping** and **ordering** results. **Data Transformation** usings **joins**, **subqueries**, **date functions**, **string handling**.

NASHVILLE HOUSING

Data cleaning project for Nashville housing dataset, involving tasks such as **standardizing date formats**, **populating missing property addresses**, **splitting address and owner address** fields, **identifying and removing duplicates**, and **dropping unnecessary columns**.

WORLD LAYOFFS

Data cleaning and **exploration** project to identify companies with significant layoffs, analyze trends over time, explore layoffs by industry, and assess the impact of economic factors.
Removal of duplicates, standardizing data formats, handling null and blank values, and optimizing the dataset to explore the data for key metrics.